

Examples of using
Self-Expression Template Method
for design and evaluation
in different device and service contexts

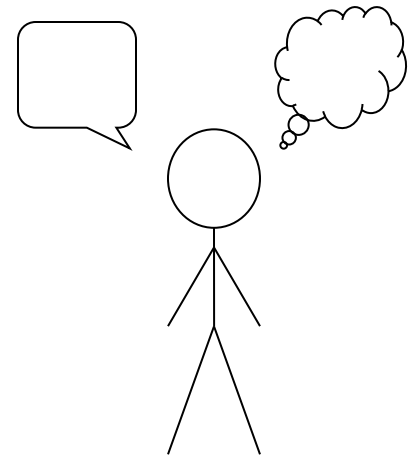
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3E Method

3E (Expressing Emotions and Experiences) template method

- The figure has been used separately and as a part of a diary.
- The figure has been used with and without bubbles.

Express your emotions and experiences by drawing and writing:



Tähti, M. & Arhippainen, L. A Proposal of collecting Emotions and Experiences. In Proc: HCI 2004, volume 2. 6-10.9. 2004. Leeds, England.

Arhippainen, L. 3E-menetelmä päiväkirjaan sanattoman ja sanallisen ilmaisun avaajaksi. Kirjallisuusterapiaalehti. 1/ 2008. (17-19). Asia-artikkeli.

Arhippainen, L. (2009) Studying user experience: issues and problems of mobile services –Case ADAMOS: User experience (im)possible to catch? Univ. of Oulu. Doctoral thesis. 245.
<http://jultika.oulu.fi/Record/isbn978-951-42-9108-1>

The drawing template used in the Music Club Concept

Music Club Template on A4 paper

- The template was used as a part of a mixed methods procedure.
- Participants expressed their ideas and wishes for the 3D virtual music club environment by drawing and writing on this template.

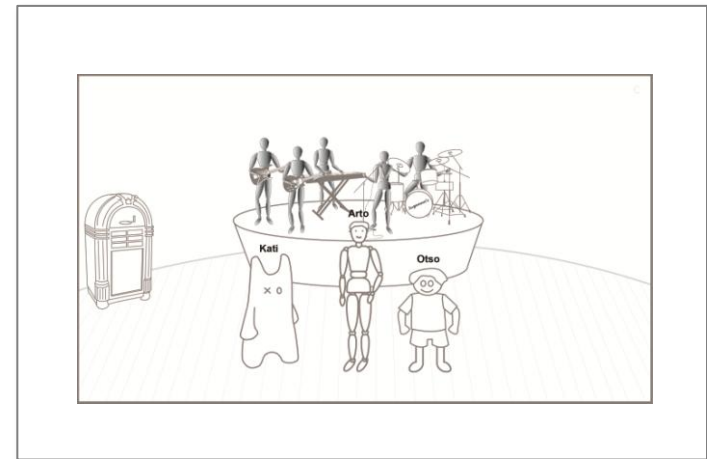


Figure is made by Minna Pakanen.

Frame Template Examples

1. The template and color pencils
2. The template with other materials
3. The paper and laminated templates with various materials

Paper Templates (10, 7, 4 inches)



Hobby craft materials



Laminated Touch Screen Frames



Discussion and Conclusion

- According to our experience, the Self-Expression Template method worked well and **offered us valuable information** for our next design iterations.
- **We can recommend** other visual GUI designers to involve users into the design process and use this method or similar type of creative low-fidelity methods.
 - It is important **to familiarize the participants to the topic** before the task at hand unless they are familiar with the research topic already.
 - The **usage situation and participant's background** are crucial to the outcome of this method
 - The **suitability** and **the decision of the right amount of context** to be add on it.

